

C 42724

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Name.....

Reg. No.....

**SECOND SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY)
EXAMINATION, APRIL 2023**

(CBCSS)

M.Com.

MCM 2C 09—INTERNATIONAL BUSINESS

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

Part A

*Answer any **four** questions.
Each question carries 2 weightage.*

1. What is SDR ?
2. What is green field investment ?
3. What is meant by terms of trade ?
4. What is management contract ?
5. What do you know about MFN treatment ?
6. What is meant by cultural environment ?
7. What do you know about ASEAN ?

(4 × 2 = 8 weightage)

Part B

*Answer any **four** questions.
Each question carries 3 weightage.*

8. Make a note on TRIPS.
9. Explain the stages of internationalisation.
10. How does economic integration help member countries ?
11. Describe the defects of international trade.
12. What is IMF ? What are its objectives ?

Turn over

13. What elements are aimed through the international marketing strategy ?
14. Explain comparative cost theory of international trade.

(4 × 3 = 12 weightage)

Part C

*Answer any **two** questions.
Each question carries 5 weightage.*

15. Analyse the threats and opportunities of Indian companies in international market.
16. Discuss the various barriers to international trade.
17. Explain the factors influencing Foreign Direct Investment.
18. What is free trade ? What are the arguments for and against free trade ?

(2 × 5 = 10 weightage)